



ULTRA-PERCEPTION: Science Goes Pop

HRC Work in Progress Seminar

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Australian National Centre for the Public
Awareness of Science, ANU

What if there was a never-before-seen, super contemporary format that brings science to life through art and technology, awe and wonder. A funky format that makes you discover and understand crazy things about our world that you want to further explore with friends, family, your gang –that you want to have, that you can't put down. Welcome to the UP –the ULTRA-PERCEPTION project!

The ULTRA-PERCEPTION project reimagines a traditional medium – the book –as a haptic, physical object and traditional knowledge broker –by amplifying it into an interactive, technologically-empowered tool for intergenerational discovery and learning. Come and hear more about this project!

Dr Anna-Sophie Jürgens is a Lecturer in Science Communication at the Australian National Centre for the Public Awareness of Science and the Head of the **Popsicule**, ANU's Science in Popular Culture and Entertainment Hub. She explores the cultural meanings of science.

Details

Tuesday 3 October 10:15am


Baldessin Precinct Building,
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